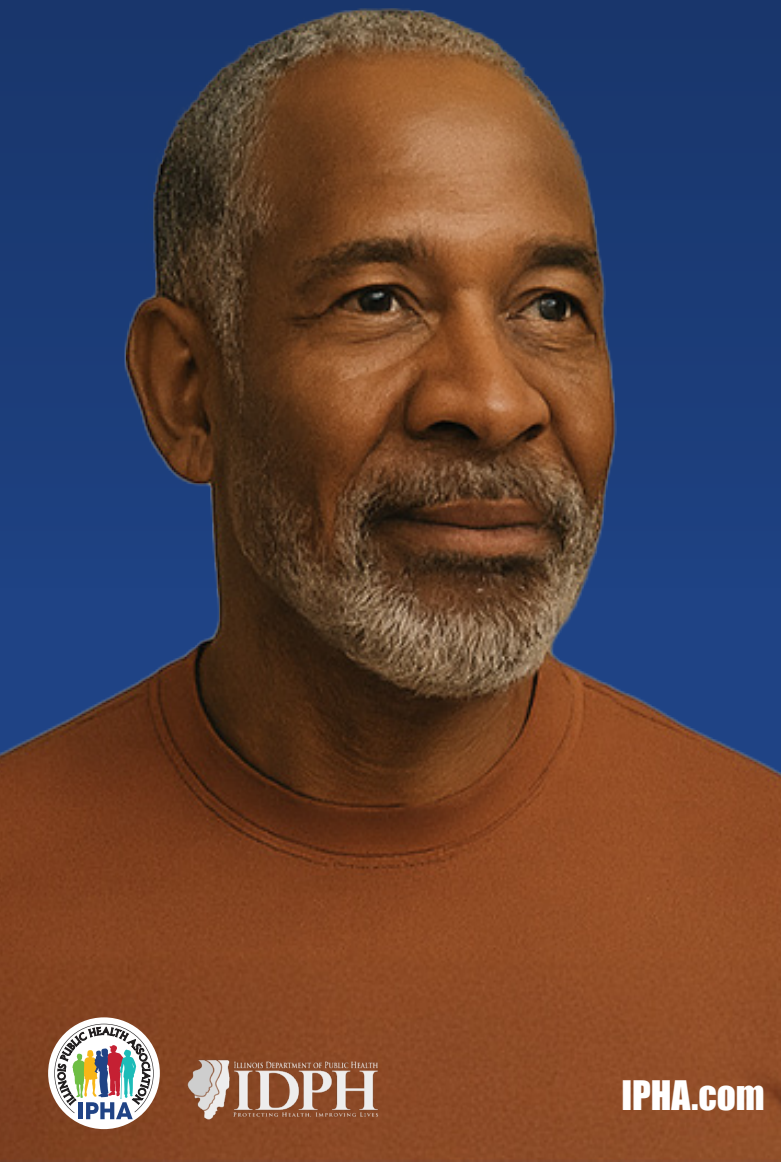


# FACT VS OPINION

**TALK TO YOUR DOCTOR ABOUT  
THE BEST SCREENING OPTION  
FOR YOU.**



**SCHEDULE YOUR SCREENING, EARLY DETECTION  
SAVES LIVES. ENCOURAGE FAMILY AND FRIENDS  
TO SCREEN TOO!**

## FACT

- ✓ Most colon cancers start silently. Screening catches problems early, before you notice any symptoms.
- ✓ Screening is recommended starting at **age 45**, or earlier if you have a family history. Early detection is key.
- ✓ A colonoscopy is one of the most effective ways to prevent colorectal cancer. For most people, it is a safe, routine procedure performed thousands of times every day. If preferred, use an at-home stool test (FIT/FOBT/Cologuard).
- ✓ Screening is most effective before symptoms appear, when small growths on the inner lining of your colon (polyps) are easier to treat. Survival rates are **over 90%** when found early.
- ✓ Many insurance plans cover screening and other related costs. Patient assistance plans may be available for those who qualify. Talk to your Community Health Worker or doctor for program information.
- ✓ FIT, FOBT and Cologuard home tests are clinically proven to detect early signs of colorectal cancer. They are an effective alternative if a colonoscopy isn't an option.

## OPINION

- I feel fine, so I don't need a screening.
- I'm too young to worry about colon cancer.
- Colonoscopies are always painful and embarrassing.
- Screening isn't necessary if I have no symptoms.
- I can't afford screening.
- Home stool tests aren't reliable.



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Funding is made possible by a grant from the Illinois Department of Public Health.